

The CrisisAsia Executive Development Series

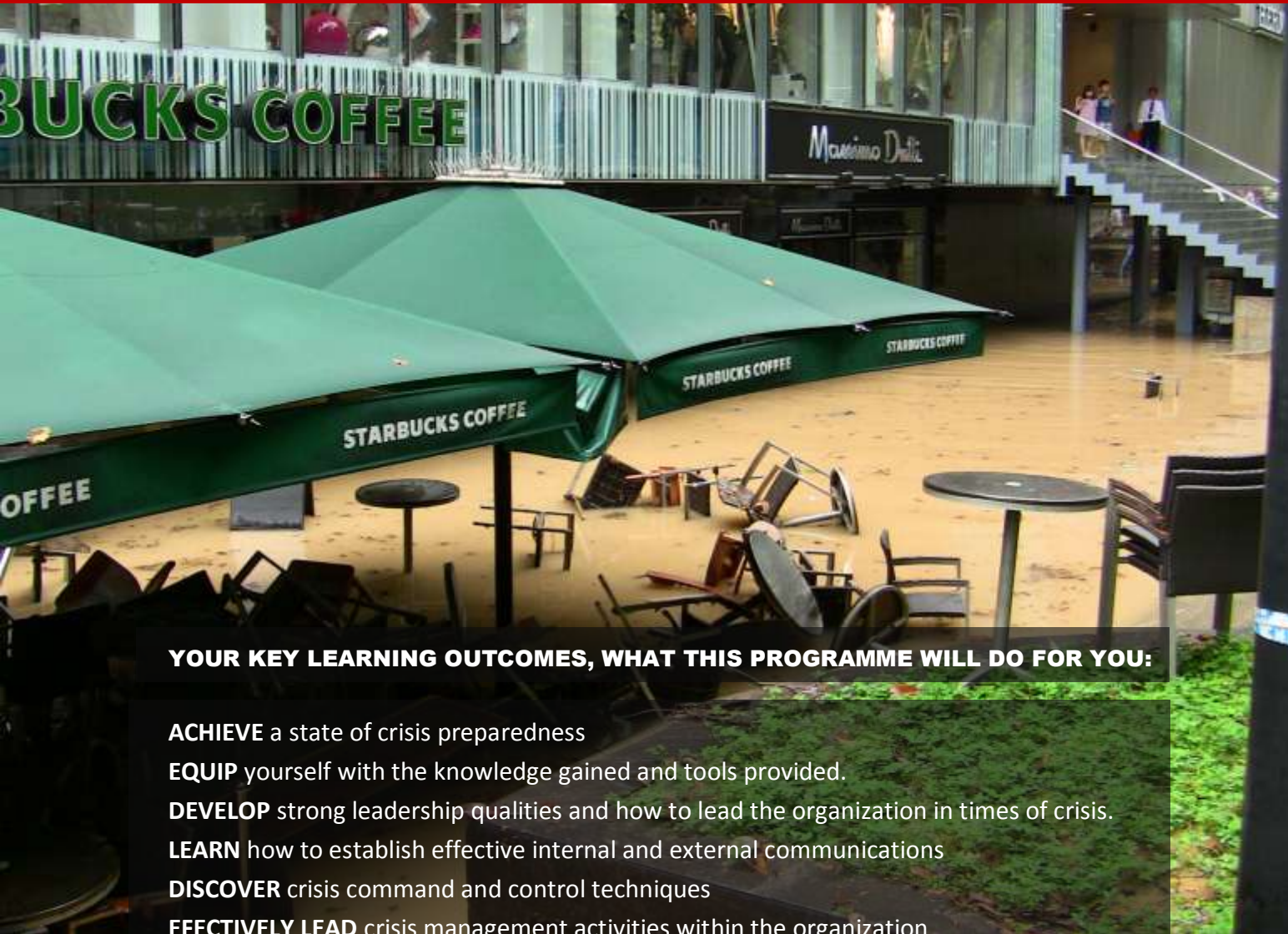
Incident Command System

Thursday 8 March 2012, Ritz Carlton Millenia Singapore

A Programme supported by DRI Singapore



With operational ICS templates.



YOUR KEY LEARNING OUTCOMES, WHAT THIS PROGRAMME WILL DO FOR YOU:

ACHIEVE a state of crisis preparedness

EQUIP yourself with the knowledge gained and tools provided.

DEVELOP strong leadership qualities and how to lead the organization in times of crisis.

LEARN how to establish effective internal and external communications

DISCOVER crisis command and control techniques

EFFECTIVELY LEAD crisis management activities within the organization

OPERATIONALIZE your team with useful templates that you can customise to your needs

WIN an iPad2 in Our Special Draw!

All delegates shall be eligible to participate in an iPad2 raffle draw (1 iPad2 to be given away and draw conducted only for minimum class size of 10 delegates). Registrations confirmed with payments received before 1 December 2011 shall receive an additional chance in the raffle draw.

Special 10% net discount for members of The Singapore Business Federation.

CRISISASIA

Professional Resilience Solutions

For more information, please visit www.CrisisAsia.com
or call us at +65-6725 9877 | e-mail: info@CrisisAsia.com

PROGRAMME INFORMATION

Incident Command System

Objective

The objective of this programme is to enable mid-senior level executives understand the concepts and elements of The Incident Command System (ICS) so that they can effectively lead these activities within their organizations.

Why is Crisis Management Important?

A crisis is a sudden and crippling event (or series of events) or situation that disrupts, damages or destroys the assets, resources or capabilities of the organization and prevents the organization from delivering its products and services to its customers.

Crisis Management is a systematic and integrated approach to overcome the negative effects of a crisis on the brand equity of a product or service that adversely affect the financial performance and public image associated with an organization or the organization's ability to achieve its Mission.

This programme will allow Crisis Managers to establish command and control mechanism during a crisis situation.

Target Audience

This programme has been designed to equip middle to senior level executives leading resilience, crisis, security or continuity initiatives in their organizations with the requisite concepts and elements of Crisis Management. It is also targeted at individuals with organization-wide roles like Crisis Managers, Emergency Managers, BCM Coordinators and individuals providing organization-wide support in the areas of Facilities Management, IT, Security, Finance, Legal, Operations, Administration, HR and other functions within the Group or HQ of an organization.

Programme Modules

We work with global companies to design and deliver training programmes in-house. All our modules in the **CrisisAsia Executive Development Series** can be further tailored to meet your internal Crisis Management or Business Continuity Management initiatives in a cost-effective way: ranging from a single module for a specialist team, a multi-team multisite roll out, or an integrated programme covering a range of developmental areas.

[Contact us for more information.](#)

What is the Incident Command System

The Incident Command System is the most widely used a command and control structure for the management of emergency situations. It was originally developed in Southern California as a resource management tool for wild-land firefighting in the 1970s.

It has evolved into being used as an "all-hazards" emergency management tool. It provides a common organizational framework for multiple stakeholders to manage any emergency situation as it has an "open" organizational format.

Why is the Incident Command System (ICS) useful?

The Incident Command System is useful because it provides a scalable structure that can be replicated in more detail to accommodate all the different competencies that might be required to match the variety of impacts to the organization. It comprises a set of 8 principles that guide the way the command and control structure is set up.

Call us now to find out how we can assist you leverage the Incident Command System for your crisis command and response!

Programme Agenda

Programme

- ❖ Course Overview
- ❖ Incident Command System Overview
- ❖ Incident Command System Principles and Features
- ❖ Incident Commander and Command Staff Functions
- ❖ General Staff Functions
- ❖ Unified Command
- ❖ Course Summary

Standard programme features

Programme Facilitation | Videos | Question & Answer Session | Group Discussion | Programme Assessment (MCQ) | Programme Feedback | Certification

Programme Director

Clifford Seow B Eng (Mech-Hons), MBA, MBCI, ABCP, MSID
Regional Director, CrisisAsia Group.

- ❖ BCM Technical Committee Singapore SS540:2008
- ❖ Review Committee Singapore TC223
- ❖ Certificated BCM Lead Auditor BS25999
- ❖ External BCM Auditor SPRING Singapore and TUV-SUD PSB
- ❖ BCM mentor, Singapore Business Federation
- ❖ GPG2010 committee, Business Continuity Institute, UK.
- ❖ Work: Senior management, trademark protection and regulatory compliance within global blue chip organizations across the Asia Pacific region over the last 24 years; Texas Instruments, Pepsi-Cola International, Cadbury Schewepe, The Coca-Cola Company and CrisisAsia Pte Ltd.
- ❖ Practice: He led regional efforts to establish crisis response systems involving the media, media agencies, regulatory authorities, the supply chain stakeholders and internal stakeholders.
- ❖ Certified MBCI BCM certification from BCI in the UK.
- ❖ Certified ABCP BCM certification from DRII in the US & DRI Faculty Singapore & Malaysia.
- ❖ Bachelors Degree in Mechanical Engineering (Hons), National University of Singapore
- ❖ Masters Degree in Business Administration, University of Hull, UK.
- ❖ Sub-committee member Singapore International Chamber of Commerce (SICC).
- ❖ Member, Singapore Chinese Chamber of Commerce & Industry (SCCCI).
- ❖ Member, Singapore Institute of Directors (SID).
- ❖ Member, International Association For Emergency Managers (IAEM).

Programme Investment and Schedule

Programme Investment	Normal	Early Bird
Incident Command System Programme	S\$1,680	S\$1,380

Register and Pay Before 1 December 2011 to Enjoy Your Early Bird Discount! All fees displayed are net fees. There are no other charges involved. All telex or wire transfer fees are to be borne by the registrant.

*Special 5% discount for members of the affiliated industry associations or government agency: Singapore International Chamber of Commerce, Singapore Chinese Chamber of Commerce & Industries, Singapore Malay Chamber of Commerce & Industries, Singapore Indian Chamber of Commerce and Industries, ASIS International and local Chapters, Singapore Chemical Industry Council. Government. Ministry, Organs of State, Statutory Boards, CM-X Group Site Members.

Payment Arrangements

BY CHEQUE (please cross your cheques)

Payee: CRISISASIA PTE LTD (Please write Delegate/Organization Name on back of cheque)

Send to: 350 Orchard Road #11-08 Singapore 238868

BY TELEGRAPHIC TRANSFER

Payee: CRISISASIA PTE LTD

A/C No.: 7339-501-537898-001 Swift Code OCBCSGSG

The Oversea-Chinese Banking Corp. Ltd

OCBC Centre Branch 65 Chulia Street #01-01, OCBC Centre, Singapore 049513

Delegate Package

Lunch, Tea Breaks, Programme Folder & Notes, Car Parking, Certificate, All delegates shall be eligible (1 iPad2 to be given away in an iPad raffle draw, draw conducted only for minimum class size of 10 delegates).

Payment is due in full at the time of registration. Full payment is mandatory for event attendance. Substitution and cancellation policy available in our website.

CrisisAsia Site Solutions

Yes, I would like to organise this training on-site and save over 20% of total course fees!

Please check our website for more topics that can be integrated into your organization's training and awareness programme as part of BS25999, SS540 or any customer or regulatory compliance.

Contact us for more information.

Registration Form

Please complete this Registration Form and fax it back to us at +65 97139162. Alternatively, you can scan the filled form and e-mail it back to us.

Delegate 1	Delegate 2	Delegate 2
Name	Name	Name
Title / Position	Title / Position	Title / Position
Department / Telephone	Department / Telephone	Department / Telephone
E-Mail	E-Mail	E-Mail
Food Preference <input type="checkbox"/> International <input type="checkbox"/> Halal <input type="checkbox"/> Vegetarian	Food Preference <input type="checkbox"/> International <input type="checkbox"/> Halal <input type="checkbox"/> Vegetarian	Food Preference <input type="checkbox"/> International <input type="checkbox"/> Halal <input type="checkbox"/> Vegetarian

Organization	Approving Manager	Contact Person
Company Name (for Invoice)	Name	Name
	Title / Position	Title / Position
Address	Department	Department
	Telephone	Telephone
Membership No (if applicable, Affiliations)	Email	Email

Terms & Conditions

Please refer to our website www.CrisisAsia.com for programme substitution policy and programme change policy.

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